

BEAUTY

BOX

lookfantastic MARCH | 2017



*the*ELLE
EDITION

IMAGE: REX/Shutterstock



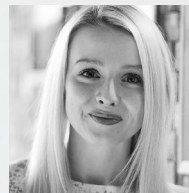
This specially curated ELLE box pushes the boundaries of beauty, to bring you the most exciting products in the industry.

IMAGE: Prandoni/BFA/REX/Shutterstock



@lookfantastic

#LFBEAUTYBOX



We are so excited to celebrate Powerful Women this month and the contributions they have made to the beauty industry and beyond.

In March's magazine we are focussing on the brands founded by women and why they are so great and unique. We even have an exclusive interview with Ella Gregory, founder of Coco's Tea Party blog, and Rose-Marie Swift, who started RMS Beauty, a brand loved by the likes of Miranda Kerr and Gisele Bundchen.

So get up, get dressed and show the world what you're made of. It's time for some GIRLPOWER!

Amelia Twentyman
Beauty Editor

the MARCH EDIT

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We were lucky enough to sit down with Ella Gregory and discuss careers and women's ambitions.

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20 an exclusive COMPETITION

We have teamed up with Mantra Jewellery to bring you the most gorgeous and empowering jewellery pieces to win.

Contributors: Rachel Horsefield, Amelia Twentyman, Ghalia Khan, Chloe Griffiths, Ian Brennan, Sasha King, Ben Carter, Holly Tomkins, Jasmine Gibson, Dan Howarth, Donna Russell and Grace Herd.

All prices correct at time of print. We reserve the right to change our prices at any time. All items subject to availability.

PÜR

MINERALS DISAPPEARING
ACT CONCEALER

This lightweight yet powerful concealer helps to hide dark circles, blemishes and signs of redness thanks to its unique formula. Paraben-free, and blended with Retinol, Ceramides and Salicylic Acid, it evens out skin tone and fights blemishes at their source, to leave you with a radiant complexion.

SKINCHEMISTS

24H AQUA REPAIR FACIAL SERUM

The skinChemists' 24-Hour Aqua Repair Facial Serum is packed with active ingredients that are rich in vitamins and antioxidants, which work to promote healthy skin, improve its natural firmness and stimulate renewal for a brighter, smoother complexion. Plus, its gentle formula is suitable for all skin types.

REDKEN

HEATCURE TREATMENT

This salon quality, at-home treatment hair mask is perfect for those whose tresses are in need of some attention. Its unique formula heats up as it works magic, leaving you with beautifully soft, conditioned and smooth locks.

ST.TROPEZ

INSTANT GLOSS

This gorgeous tan finishing product was first seen coming off the London catwalks of SS17, making it one of this year's most covered and fashionable products. The high gloss formula can either be used to enhance an existing tan, or on its own for a boost of colour and shine.

CAUDALIE

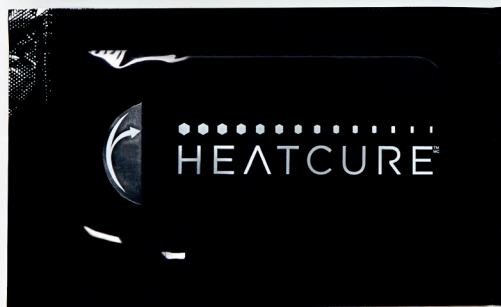
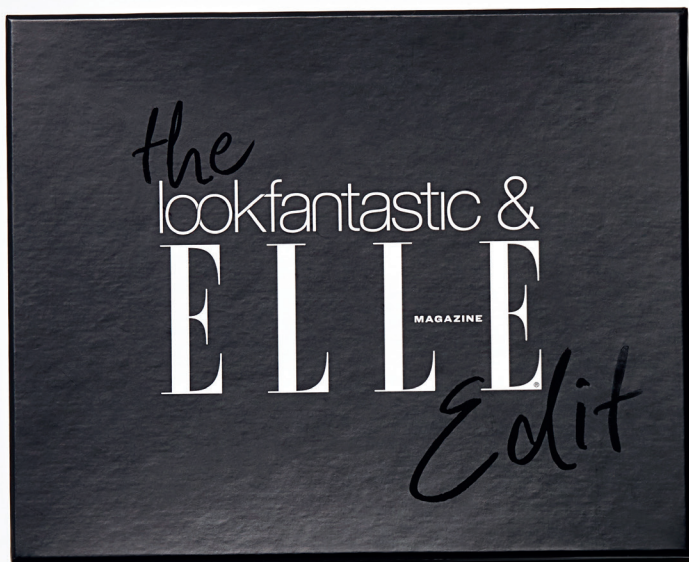
VINE ACTIVE 3 IN 1 MOISTURISER

This lightweight cream is perfect for adding essential moisture and hydration into the skin, to balance the complexion and deliver a natural and healthy glow. It contains unique anti-pollution technology that helps to keep the skin clean and clear, blocking pollution particles that could potentially cause damage, including accelerated skin ageing.

STARSKIN EYE CATCHER™

SMOOTHING COCONUT BIO-CELLULOSE
SECOND SKIN EYE MASK

Eye masks are a key skincare trend for 2017, and this one from Starskin might just be one of our favourites. Rich in Coconut Juice and Liquorice Root Extract, each mask is soaked in a host of vitamins to reduce dark circles and fine lines, while Chamomile works to reduce any puffiness.



SHOP NOW

Shop all beauty products at
lookfantastic.com

What's in THE BOX?



influential

Effective



impressive

Energetic



Potent



TO CELEBRATE OUR POWERFUL MONTH, WE ARE PAYING HOMAGE TO WOMEN IN BEAUTY, WITH THESE FEATURED PRODUCTS COMING FROM BRANDS FOUNDED AND LED BY WOMEN THEMSELVES...

OMOROVICZA - Founded by husband and wife duo, Margaret de Heinrich still plays an active role in the business. Their cult Queen of Hungary Mist has inspired facial mists that are being developed today.

CAUDALIE - Founded by Mathilde Thomas, Caudalie relies on powerful actives and botanical extracts to bring nature to your skin. Their Makeup Removing Oil is loved by many for its gentle yet effective formulation.

THIS WORKS - Started by Kathy Phillips, who worked as a former Beauty Director at Vogue UK, This Works are all about healthy products, that deliver real results. Their Energy Bank range adds a bit of bounce and vitality into your beauty routine.

AURELIA SKINCARE - Founded by Claire Vero, who wanted to push the boundaries of skincare by proving you can combine science and nature into a healthy formulation. The Revitalise and Glow Serum has now become a cult favourite product for the brand.

THE KONJAC SPONGE COMPANY - Started by Michelle Riley, Konjac Sponges have now become a staple in many a skincare routine, thanks to their natural yet super powerful properties. The Bamboo Charcoal Sponge helps to keep skin clear by fighting blemishes at their source.

SHARE

Your powerful products with us @lookfantastic

THE EYE MAKEUP RULES YOU SHOULD BREAK

We so often hear about rules in the beauty world; all the things you should and shouldn't do in order to get the perfect makeup. But why play by the rule book all the time? There are so many ways to play with eye makeup and we're sharing the rules we love to break.

We feel like makeup is always a little bit of magic in a pot. It can be used to enhance, transform or reveal; it can be an incredible creative outlet, and sometimes abiding by all the strict rules can stifle that.

Why not shakeup your makeup routine and try something different? After all, rules are there to break aren't they?

YOU SHOULD ALWAYS USE A PRIMER

We always hear about the necessity of a primer for making your eyeshadows pop.

Whilst it is definitely a great way to boost colour if you want an intense look, it isn't always necessary.

Why not try skipping the primer and applying just a sheer wash of eyeshadow? It works best with loose pigments, in tones like peach, lilac and blue, blended lightly over the lid for a minimal, fresh look.

CHOOSE COMPLIMENTARY COLOURS

There are so many articles telling us about which colours will help compliment our eyes; there is often a belief that makeup should be all about flattering your natural tone.

Sometimes it is fun to make a statement though. Ignore the rules and try a colour you might not usually go for. Rich rust red? Bold emerald green? Go for it and we promise you, your eyes will still look incredible.

BLEND EVERYTHING OUT

Whenever we hear people talking about techniques for beautiful eye makeup, it seems to be all about the blending. Eyeshadow should be blended to add shadows, contours and definition to the eyes, with no harsh edges.

We think there is a time for going slick and bold though; swap your subtle shadows for a sweep of liquid eyeliner, or try a cut crease for a crisp shadow edge that makes a real statement.

STAY AWAY FROM MONOCHROME

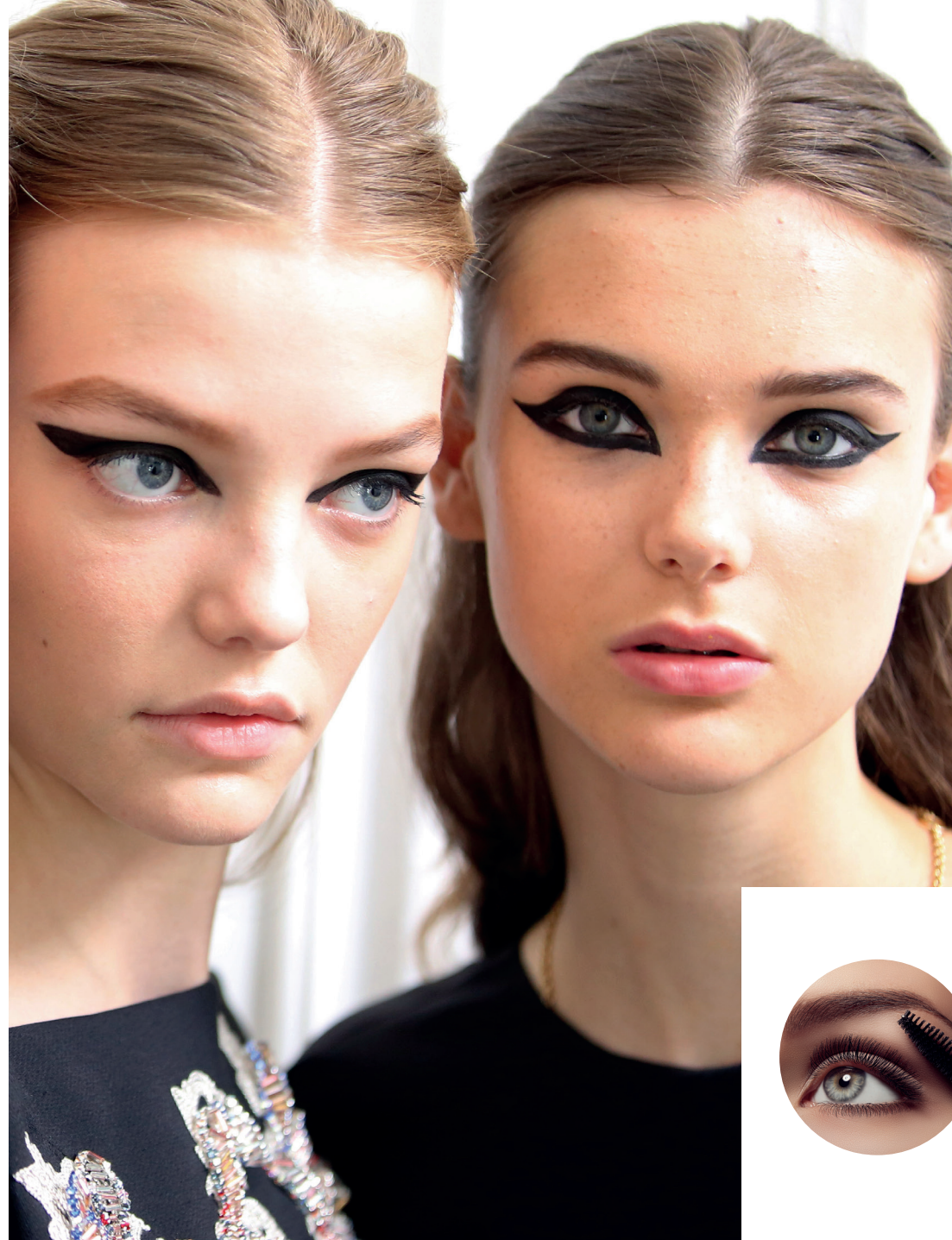
There is a little bit of a declaration that makeup shouldn't be too 'matchy matchy'. If you do one colour on the lids, make sure you contrast with something different on the lips and cheeks.

However, we've fallen a little bit in love with the monochrome look; sweep your blush or bronzer over your eyelids for a soft pop of warmth and don't be scared of matching your lip colour to your eyeshadow.

YOU MUST USE A BRUSH

There are a lot of brushes specially designed for eyeshadow, from fine detailer brushes to fluffy blending brushes, and it can sometimes feel like you need the collection of a pro makeup artist to hold your head high in the makeup world.

However, a different way of application can still give a gorgeous finish. Try experimenting with your fingers, using cream or liquid eyeshadows, as well as powders. It is the perfect way to get that effortless look.



TELL US

The makeup rules you love to break by tagging us @lookfantastic



MASCARA TIP: Keep your lashes curled longer by wiggling the brush back and forth at the base of your lashes, and then swiping to the tips.

Coconut oil the **IT** Ingredient...

Ask any beauty editor what she always keeps in her secret stash of products, and it's guaranteed that Coconut Oil will feature as an ingredient in more than one of her products.



RMS COCONUT
CREAM | £15

Coconut Oil may have had its time in the spotlight, but it remains one of the trendiest ingredients on the block. Between the likes of Miranda Kerr and Jessica Alba singing its praises, its magical powers remain at the forefront of any beauty devotee's mind.

RMS Beauty founder Rose-Marie Swift (read our exclusive interview later in the magazine) can't get enough of the oil in her makeup and skincare lines, and it features in all of her products, including colour cosmetics.

“
*This was the first oil I wanted in my products.
That was the one and the only one.*

Rose-Marie Swift

WHAT MAKES COCONUT OIL SO GREAT?

Coconut oil in its raw form is 100% pure and unrefined, not to mention hypoallergenic, making it great for sensitive skin types. It contains high levels of Lauric Acid, which is both antibacterial, and antifungal, making it great at keeping your complexion healthy.

HOW CAN I USE COCONUT OIL?

Dip into any of the RMS Beauty line for your coconut fix, but for its pure form, choose the RMS Raw Beauty Cream, which you can use it in a multitude of ways...

As a lip balm – dab onto chapped lips for immediate relief.

As a deodorant – for a natural alternative to chemical based ones.

As a moisturiser – for any severely dry areas on your body or complexion.

SHOP NOW

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An Interview with

COCO'S

Tea Party

WE WERE LUCKY ENOUGH TO SIT DOWN WITH **ELLA GREGORY** FROM **COCO'S TEA PARTY** AND DISCUSS ALL ABOUT HER CAREER AS A BLOGGER...

How did you begin your career in the fashion and beauty industry?

Blogging was my entry into the fashion and beauty industry. I started writing Coco's Tea Party when I was 16-years-old, and had just begun studying for my A-levels. It was just a hobby at first, and I had no idea blogging would not only open so many doors for me, but would also go on to become my full-time job. I blogged throughout my time at college and university, and, after graduating, stepped straight into an internship at one of my favourite magazines. However, after just two months I decided to take a leap of faith and focus on Coco's Tea Party full-time. Luckily the risk paid off, and I've never looked back.

What inspired you to begin Coco's Tea Party?

When I started Coco's Tea Party back in 2006, the fashion landscape was completely different. The industry was very closed-off from the public, so you didn't get all of the behind-the-scenes access you do now. And after you'd finished your favourite monthly magazine, you would have to wait another 3-4 weeks before the next issue hits the newsstands. So I started blogging purely as a way to have fun, entertain myself and learn more about fashion and beauty.

FOLLOW

Ella @cocosteaparty



What has been the defining moment in your career?

Celebrating the 10-year anniversary of Coco's Tea Party last September felt like a massive milestone. And I published an e-book, *10 Things I Wish I Knew When I Started Blogging*, around the same time, which is the biggest project I've worked on to-date. But there have been so many pivotal moments over the last decade. The one pinch-me moment that I don't think I'll ever get over is the time Sarah Jessica Parker tweeted me. I did a blog post where I dressed up in a tutu, like Carrie Bradshaw in the opening credits of *Sex and the City*, and the next morning I woke up to a tweet from SJP saying, "you look adorable in that tutu!" It was so exciting!

What advice do you have for women starting out their careers?

I think it's so important to understand there will be highs and lows in anything that you do - especially if you're starting your own business. So remember to celebrate your achievements when they come, and whenever you're struggling through a low point,

look back on those past successes and keep pushing yourself forwards. And surround yourself with a great group of supportive, likeminded women, so you can become each other's cheerleaders.

What future ventures are in the pipeline for Coco's Tea Party?

I'm really excited about 2017, and am playing around with a few interesting ideas at the moment. After the success of my e-book I'm hoping to expand on my digital download offering, and am also thinking about how I can add more video content to Coco's Tea Party.

What, for you, is the best thing about being a woman?

There are so many great things about being a woman. I think women are so powerful, and often underestimated. So one of the best things is being able to support and champion other women, so that we can all become stronger together. I grew up listening to the Spice Girls and Destiny's Child, so #GirlPower is a big deal for me!

Sophie Beresiner...



- ESTÉE LAUDER LIPSTICK | £25
- THEY'RE REAL | £19.50
- ROLLERLASH | £19.50
- CLINIQUE CHUBBY | £19
- GHD WAND | £120
- EFFACLAR MAT | £14.50

...WHO SITS IN THE COVETED POSITION OF BEAUTY DIRECTOR AT ELLE UK AND IS ON HAND TO TELL US ABOUT THE BEAUTY PRODUCTS SHE SIMPLY CAN'T LIVE WITHOUT...

I still can't get enough of matte lipsticks, and the amazing punchy colours and perfecting finish of the Estée Lauder Sculpting Lipsticks make them top priority in my makeup bag(s). I'm obsessed with the Volatile shade. It makes my whole face glow.

No makeup routine is complete without Rollerlash or They're Real mascaras from benefit Cosmetics. I love They're Real for an everyday fanned finish, then I amp it up at night by layering on Rollerlash, for extra length and definition.

There's something so satisfying about scribbling on your face - like you're



colouring in, which essentially is exactly what you're doing with Clinique's Chubby Sticks. They offer the most natural contouring shades and they blend really easily. Foolproof.

I can't think of a single hairstylist - or friend for that matter, that I haven't recommended the ghd Classic Wave Wand to. The elliptical shape makes the most incredible, loose, bouncy waves. The ghd curl range has transformed me into someone who looks like I get blow-dries even when I just DIY at home.

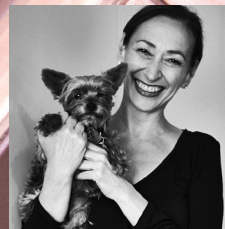
If you're prone to a touch of the oily T-zone, or you work in an air conditioned office like me, the La Roche Posay Effaclar Mat + saves your skin from the struggle of creeping shine. It's so light and clever; I panic when I run out.



TELL US
All about your favourite products
@lookfantastic

Beauty Insider

RMS BEAUTY
LIVING LUMINIZER
HIGHLIGHTER
| £30



HOW DID THE IDEA FOR RMS BEAUTY COME TO YOU?

My original idea was to start with skincare, but the market was so saturated that it didn't leave much to the imagination.

At that time mineral lines were the big thing colourwise, but in reality, minerals tend to dehydrate the skin terribly. I decided to do a colour line – using the concept of raw skincare with mineral colour combined. My stint as a raw foodist years ago taught me so much about the healing properties of oils and butters in their purest form, so I realized that these were superior ingredients and would definitely be the best base for colour makeup. That in itself would solve the dehydration problems caused by powdered minerals alone. I feel it captures the concept of rouge/creams from the 40's and 50's with the frosted glass pots and metal lids.

WHAT DOES IT MEAN TO BE A WOMAN IN BUSINESS?

It means you have to fight like crazy (believe me) and not deviate from your vision, have a gut like steel and know your product inside and out. Be prepared for road blocks, and there will be some. Women are still not respected in big businesses, but women are better at running businesses and profiting!

WHAT MAKES THE BRAND DIFFERENT?

RMS Beauty is the first makeup of its kind to really live up to the true word "ORGANIC." It is becoming both an inspiration for, and example of a new direction the beauty industry is taking. I have been passionate about creating 'healthy' beauty for years during my makeup career.

In 2009 it led to the creation of RMS Beauty. It is really the first truly organic colour cosmetic line – combining healthy ingredients with unparalleled luxury and elevating it far beyond the "green" standard.

WHAT IS YOUR ONE BEAUTY MANTRA?

Definitely less is more!

The Living Luminizer is one of the industry's cult products. I like it applied with fingertips – nothing beats the light and natural touch of skin to skin synergy. For hard to reach areas, like the inner corners of the eyes or along the bows of the lips, my Brightening Brush is perfect for that kind of minimal application. When using RMS Beauty products, your touch activates the life force of the product, and nutrients interact with skin to promote hydration, softness, and luminosity.

WHAT IS YOUR DESERT ISLAND STAPLE?

My Raw Coconut Cream hands down, as I use it for everything: moisturizer, sunburn cream, makeup remover, cleanser, hair conditioner, mouthwash, shaving oil and deodorant. It's 100% organic, raw and unrefined, but please note that not just any store bought oil is equal to ours. RMS Beauty is superior over most coconut oils. *Raw Coconut Cream – featured on pages 12-13.*

WHAT IS THE BEST PIECE OF ADVICE YOU HAVE BEEN GIVEN?

Own your brand outright and avoid investors, as long as you can.

DO YOU HAVE ANY ADVICE FOR ASPIRING FEMALE ENTREPRENEURS?

Never take "no" for an answer.



about **MANTRA**



Wearing your mantra as a piece of jewellery is particularly powerful. This is because jewellery is personal: you wear it close to you, you carry it with you by wearing it. It is precious in what it is made of; permanent, or lasting, in a way that so many other products or gifts simply aren't. It acts as a prompt, or a reminder, of the person who gave it to you, or the reason you bought it.

HOW TO ENTER:

1. Share your favourite women inspiration with us, such as top tips, pictures of your female hero or even your favourite quote about what makes being a woman so amazing!
2. Upload the picture to Instagram, Facebook and Twitter using the hashtag **#LFBEAUTYBOX**. Don't forget to tag **@lookfantastic**.
3. The lucky winner will be chosen at random to win a beautiful jewellery set from Mantra.
4. Get sharing and good luck!

“

*Jewellery can't change the world.
But it can change the way that you feel.
And that can change your world.*

Jo Stroud - Founder
@mantrajewelleryuk

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